THE IMPACT OF ANCHORAGE’S 2000 AND 2007 SMOKE-FREE POLICIES ON SELECT RESTAURANTS AND BARS

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Executive Summary

The American Lung Association in Alaska (ALAA) asked the Institute of Social and Economic Research (ISER) to investigate the impact of the Anchorage 2000 and 2007 Clean Indoor Air (CIA) municipal ordinances on selected restaurants and bars. As previous U.S. studies have been conducted that speak to the economic and health impacts of CIA laws, ALAA also requested that ISER synthesize results of these existing studies and conduct a survey on restaurant and bar representatives’ perceptions of the impact of the ordinances.

Policy Enforcement

The Municipality of Anchorage (MOA), Department of Health and Human Services (DHHS), Division of Environmental Services, Food Safety and Sanitation Program is responsible for enforcing the smoke-free ordinances. Key informants shared that less than 5% of annual complaints received are for smoking related issues, and less than less than 5% of the investigations conducted are for smoking related issues. The number of organizations investigated for violations varied from three to six per year, and the number of complaints reported is summarized below:

![ES Figure 1. Number of Smoking-Related Complaints Received by DHHS Environmental Services, 2007 to 2013](See notes in Appendix F)

<table>
<thead>
<tr>
<th>Year</th>
<th>Inside Public Bar or Restaurant</th>
<th>Inside Private Bar</th>
<th>Outdoor Smoke into Bar or Restaurant</th>
<th>Total Smoking-Related Complaints</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>20</td>
<td>50</td>
<td>0</td>
<td>70</td>
</tr>
<tr>
<td>2008</td>
<td>15</td>
<td>40</td>
<td>5</td>
<td>60</td>
</tr>
<tr>
<td>2009</td>
<td>10</td>
<td>30</td>
<td>3</td>
<td>43</td>
</tr>
<tr>
<td>2010</td>
<td>5</td>
<td>20</td>
<td>1</td>
<td>36</td>
</tr>
<tr>
<td>2011</td>
<td>2</td>
<td>10</td>
<td>0</td>
<td>12</td>
</tr>
<tr>
<td>2012</td>
<td>1</td>
<td>5</td>
<td>0</td>
<td>6</td>
</tr>
<tr>
<td>2013</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>2</td>
</tr>
</tbody>
</table>

Literature Review

In a preliminary estimate of the economic impact of the 2000 CIA ordinance in Anchorage, Larson (2001) found that there was no detectable negative effect on employment in the hospitality industry by August of 2001. Between 2000 and 2001, employment increased by 10% in restaurants that went from restricted smoking before the ordinance to non-smoking after the ordinance, while employment increased by only 6% in restaurants that continued to allow restricted smoking after the ordinance.

Using employment data on Anchorage bars from 2001 to 2010, a report commissioned by the Alaska Department of Health and Social Services Tobacco Prevention and Control Program (2011) found that bar employment within the Municipality was 10% higher than it would have been if the 2007 Clean Indoor Air law would not have been implemented. Travers & Dobson (2008) compared the air quality in 13 smoke-free Anchorage bars after the passage of the 2007 CIA to seven Juneau bars where smoking was permitted. Similar to the results of previous studies, they found that the levels of respirable suspended particles (RSP) were 33 times higher in the Juneau bars when compared to those in Anchorage.
Anchorage. These particles are emitted from tobacco smoke and are particularly harmful because of their small size, making them easily inhalable into the lungs.

Survey of Selected Restaurants and Bars
ISER interviewed representatives of 50 full-service restaurants and bars in the Anchorage municipality on their perceptions of the smoke free indoor ordinances. A total of 96% (48/50) identified at least one benefit from the passage of the ordinances, with responses summarized below:

The majority of survey respondents (78%) indicated that customer feedback about the clean indoor air ordinances (CIA) was either very positive or somewhat positive, while 2% reported that customer feedback was very negative. The majority of respondents (76%) indicated that employee feedback on the CIA was either very positive or somewhat positive, while 6% reported that employee feedback was either somewhat negative or very negative.

The majority of survey respondents (92%) reported that customer compliance with the CIA was either excellent or good, while 2% reported customer compliance as fair. Similarly, 86% of respondents indicated employee compliance with the CIA was either excellent or good while 8% reported that employee compliance was fair.

Restaurant and bar representatives reported that they required smokers to stay an average of 30.5 feet away from the entrances to their establishments. At 58%, a little more than half of respondents (29/50) reported that the mandated minimum distance for their establishment was appropriate (5 ft. for bars or restaurants that serve alcohol, 20 feet for restaurants that do not serve alcohol); 38% (19/50) reported that the mandated distance for their establishment was inappropriate. A majority of respondents, 62% (31/50), felt that a different mandated distance would be more appropriate, suggesting an average of 30 ft.

Limitations
The survey results are not necessarily representative of Anchorage full service restaurants and bars. However, the consistency of the findings suggests agreement on the effects of the ordinance and the lack of any systemic issues arising from implementing smoke-free workplace policies.
Introduction

The American Lung Association in Alaska (ALAA) has asked the Institute of Social and Economic Research (ISER) to investigate the impact of the Anchorage 2000 and 2007 Clean Indoor Air municipal ordinances on selected restaurants and bars. As previous U.S. studies speak to the economic and health impacts of Smoke Free and Clean Indoor Air Laws., ALAA also requested that that ISER synthesize results of these existing studies, and conduct a survey on restaurant and bar representatives’ perceptions of the impact of the ordinances. ALAA outlined three areas of focus for this project, including:

- Previous work and findings related to the impact of smoke free ordinances on businesses, including potential changes in employment
- Enforcement of the smoke free ordinances in Anchorage
- Restaurant and bar representatives’ perspectives on the impact of the smoke free ordinances

To inform these areas of interest, ISER conducted a literature review of previous work related to smoke free policies, a survey of restaurant and bar representatives in Anchorage, and key informant interviews with individuals responsible for enforcement of the smoke free policies.

This report begins with an introduction, followed by the results of a review of the previously published literature related to smoke free policies in Alaska. The methodology for both the key informant interviews and the survey of restaurants and bars are described in the next section. The methodology includes information on the selection of respondents and details of how the data was collected and analyzed. Finally, we describe findings from the key informant interviews and survey. Appendices contain the questions posed to key informants, the survey used with restaurant and bar representatives, and verbatim comments on the impact of the Anchorage smoke free ordinances.

Anchorage Municipal Ordinances

Anchorage Municipal Ordinance 2000-91(S), Effective December 31, 2000

In 2000, the Anchorage Assembly amended title 16 of the municipal code, adding chapter 16.65 about smoking in work and enclosed public spaces. The law took effect December 31, 2000. The code prohibited smoking in the Anchorage municipality in:

- Enclosed public spaces
- Places of employment

Exempted from this regulation were:

- Private residences
- Places of employment with four or less employees
- 25% of hotel and motel rooms rented to guests
- Retail tobacco stores
- Private functions in restaurants, hotel and motel conference or meeting rooms and public or private assembly rooms
- Bars -defined as a “...premise licensed under AS 04.11.090 [beverage dispensary license that authorizes selling or serving of alcohol] which does not employ any person under the age of 21 and which does not serve any person under the age of 21 unless accompanied by a parent or legal guardian and where tobacco smoke cannot filter into any other area where smoking is prohibited through a passageway, ventilation system, or other means.”
Bingo halls and pull tab establishments where an enclosed non-smoking section is offered to patrons.

Full text of the ordinance is available online at:
[link]

**Anchorage Municipal Ordinance 2006-86(S), Effective July 1, 2007**

The Municipality of Anchorage repealed and reenacted Chapter 16.65 of the Municipal Code, effective July 1, 2007 by ordinance 2006-86(S). This ordinance extended the prohibition of smoking to:
- Enclosed areas on properties owned or controlled by the Municipality of Anchorage (MOA)
- All areas within 20 feet of each entrance to enclosed areas or properties owned or controlled by the MOA
- All areas within 50 feet of each entrance to a hospital or medical clinic
- All enclosed areas where a person provides child care on a fee for service basis
- Seating areas of outdoor arenas, stadiums, and amphitheaters
- All areas within five feet of the entrance to a premise with a liquor license

Exceptions to this regulation were:
- A maximum of 25% of hotel and motel rooms rented to guests, if at least 75% of rooms are designated permanently nonsmoking
- Private clubs not licensed for the sale of alcoholic beverages that are not places of employment when they are not open to the public
- Outdoor places of employment not identified in the ordinance
- Private residences when child care is not being provided on a fee for service basis

This ordinance effectively extended the smoking prohibition to bars, tobacco retail stores, bingo halls and pull tab establishments, small businesses, entrances to some buildings, child care establishments, and outdoor public places.

Violations to this ordinance were set at:
- A fine not exceeding $100 for the first violation
- A fine not exceeding $200 for the second violation
- A fine not exceeding $500 for each additional violation

These violations are investigated by the MOA Code Enforcement (Health & Sanitation).

Full text of the ordinance is available online at:
[link]

**Policy Enforcement**

The Municipality of Anchorage (MOA), Department of Health and Human Services (DHHS), Division of Environmental Services, Food Safety and Sanitation Program (FSS) regulates smoking in public facilities in Anchorage. ISER staff conducted key informant interviews with individuals responsible for enforcing the smoke-free ordinances. Responding to questions about the enforcement process, informants shared that most clean indoor air violations were reported through an online complaint system. Enforcement officers reported that they then send an informational packet to organizations where a complaint has been reported, with escalating enforcement actions taken in the absence of voluntary compliance. In response to complaints, enforcement officials reported that they typically
sought to first inform the potentially offending organization, a tactic that was employed “especially when the code was first adopted”. In the words of a key informant:

“The first action taken is to notify the alleged offending party by ‘friendly letter’ advising them of the ordinance and that they may be in violation. We include a packet of information and no smoking signs with this ‘friendly letter’ [includes a copy of the code and American Lung Association information about secondhand smoke exposure and risks]. If . . . complaints [continue] at that location, we will follow the letter with a Notice of Violation; indicating that we’ve had multiple complaints at this site and request that they inform us of the action they intend to take. If we receive complaints after sending a Notice of Violation, our policy is to visit the location to observe the violation. If we do observe a continuing violation, we would then issue a citation. Although we have the ability to issue citations enforced through District Court, our enforcement action is usually done through a Complaint filed with the Administrative Hearing Office.”

Key informants reported that, while the number of organizations investigated for violations of the ordinances varies from year to year with somewhere between three to six complaints per year, “the majority of [the] complaints are handled by phone contact or friendly letter; they are not investigated through site visit.” From the key informant interviews ISER learned that “the municipality has not fined a business for violation of the ordinance.” The key informants were also not aware of other organizations, such as APD, issuing any citations for violating the secondhand smoking ordinances. Consequently, the effect of issuing fines cannot be assessed. Key informants shared that the threat of a fine may be a potential incentive for organizations to come into compliance with the secondhand smoke ordinances. One of the key informants stated that; “I understand the municipality took legal action against one business shortly after the ordinance was first adopted. To the best of my knowledge, the municipality (DHHS) has not issued a citation or fine for violation of the smoking ordinance since then.”

The MOA provided ISER with data on smoke free ordinance violations between 2007 and 2013, which is the time period following the second smoke free ordinance in Anchorage. This data, extracted from the municipal enforcement system, shows that the number of smoking related complaints received has trended downwards from 2007 to 2011 (see Figure 1). Complaints increased slightly in 2012 and then declined in 2013 to approximately the 2010 level. During key informant interviews it was reported that a relatively small percentage of the Environmental Health Program workload is related to smoking:

![Figure 1. Number of Smoking-Related Complaints Received by DHHS Environmental Services, 2007 to 2013](See notes in Appendix F)
A key informant reported that less than 5% of the complaints received at the Department of Health and Human Services (DHHS) Environmental Health Programs are for smoking related issues and less than 5% of the investigations conducted at the DHHS Environmental Health Programs are for smoking related issues. Key informants shared that a lack of resources is a challenge to enforcing the smoke-free ordinances. However, a key informant felt that education and signage were best practices to address and prevent violations of the smoke free ordinances.

As enforcement activity is engaged in after a complaint has been made, sufficient information is currently lacking to assess the general level of compliance, or the impact of current enforcement activities on compliance, although further research may inform these issues.

**Literature Review**

**Impact of Smoke-Free Laws on Employment and Air Quality**

**Anchorage Studies**

Effective December 31, 2000, the Municipality of Anchorage created designated areas in nearly all indoor public spaces, including restaurants, but excluding bars (AO No. 2000-91(S), § 1, 12-31-00). In a preliminary estimate of the economic impact of the ordinance, Larson (2001) found that there was no detectable negative effect on employment in the hospitality industry in Anchorage by August of 2001. Between 2000 and 2001, employment increased by 10% in restaurants that went from restricted smoking before the ordinance to non-smoking after the ordinance, while employment increased by only 6% in restaurants that continued to allow restricted smoking after the ordinance.

The Anchorage smoking ordinance was amended, effective July 1, 2007, ensure smoke-free air in all restaurants and bars within the Municipality, and is now referred to as the Anchorage Clean Indoor Air Law (CIA) (AO No. 2006-86(S), § 1, 7-01-07). Using employment data on Anchorage bars from 2001 to 2010, a report commissioned by the Alaska Department of Health and Social Services Tobacco Prevention and Control Program (2011) found that bar employment within the Municipality was 10% higher than it would have been if the CIA had not been implemented. The researchers employed a seasonally adjusted regression model, and although they found that bar employment declined immediately following the passage of CIA, employment was discovered to steadily increase after the initial drop.

Travers & Dobson (2008) compared the air quality in 13 smoke-free Anchorage bars after the passage of CIA to 7 Juneau bars where smoking was permitted. Similar to the results of previous studies, they found that the levels of respirable suspended particles (RSP) were 33 times higher in the Juneau bars when compared to those in Anchorage. These particles are emitted from tobacco smoke and are particularly harmful because of their small size, making them easily inhalable into the lungs.

**Methodology**

**Institutional Review Board**

The UAA Institutional Review Board (IRB) reviews all research involving people that is conducted at the University of Alaska Anchorage (UAA). The UAA IRB’s main role is to ensure that the research fulfills the requirements of federal regulations that protect human volunteers in research. ISER submitted required information to the UAA IRB, which determined that the necessary safeguards were in place, and granted ISER approval to conduct both the key informant interviews and the survey of restaurant and bar representatives.
Key Informant Interviews
Recruitment

The American Lung Association in Alaska has a link and phone number to report violations of the Anchorage ordinance prohibiting smoking, located online at: http://www.lung.org/associations/states/alaska/local-programs/tobacco-control/sfac/ . Staff at the Institute of Social and Economic Research called this posted phone number and learned that the employees of the Municipality of Anchorage, Department of Health and Human Services, Environmental Services Division, Food Safety and Sanitation Program were responsible for the enforcement of the Smoke-Free /Clean Indoor Air ordinances. A MOA employee provided contact information for the Food Safety and Sanitation Program Manager and a Public Information Officer who referred ISER staff to the Anchorage Air Quality Specialist. These informants helped with providing the names and contact information for the enforcement employees within the MOA, DHHS, and Environmental Services Food Safety and Sanitation Program.

Interview Questions

ISER and the American Lung Association in Alaska developed key informant interview questions to explore enforcement activity around the smoke free laws, including procedures, violations, and fines. The key informant interview questions were also designed to gather perceptions of enforcement staff responsible for enforcement of the smoke free ordinances. The interview questions are located in Appendix A.

Data Collection

Key informant interviews were conducted by a trained ISER interviewer who coordinated with potential respondents to conduct each interview at the respondent’s convenience. ISER staff explained the project to each potential respondent, verified their eligibility, requested the respondent’s participation, and attained informed consent. Interviews of approximately 45 min. in length were conducted via phone, digitally recorded, and transcribed, or conducted via email. Interviews were conducted from November 7 to December 6, 2013.

Survey of Restaurants and Bars
Population Frame and Selection of Respondents

The American Lung Association in Alaska provided three Excel spreadsheets to the Institute of Social and Economic Research to select appropriate establishments for the proposed survey. These spreadsheets included:

- Active Food Service Establishments as of August 27, 2013
- Municipality of Anchorage businesses with active liquor licenses in 2012
- List of all Active Anchorage Food Service Establishments as of Sep. 11, 2013 with contact names and phone numbers

After discussion with the American Lung Association in Alaska, it was decided that the focus of the survey would be full service restaurants and bars in the Municipality of Anchorage. A sample frame of full-service restaurants and bars was selected from the list of active Anchorage food service establishments. Coffee shops, fast food places, and ice cream places were eliminated and the sample frame was checked with restaurant names provided by the Department of Labor and Workforce Development to verify accuracy of the selection. To achieve 50 completed surveys, a total of 201 establishments were randomly chosen from the sample frame. This selection may not be representative of Anchorage full service restaurants and bars. However, we retained the same percentage mix of restaurants and bars as in the original data.
After the sample of 201 restaurants and bars was generated, further review to ensure that only full service restaurants and bars were selected resulted in excluding 35 of the 201 establishments, leaving 166. During the course of the survey an additional 20 establishments were excluded, reducing the sample to 146. These 55 establishments were excluded for the following reasons:

- 34 were located inside another building
- 9 were not full service
- 8 did not have a working phone number
- 3 were closed
- 1 was a fast food restaurant

**Survey Questionnaire**

The survey questions ask the restaurant or bar representative about their perceptions of the benefits of the smoke free laws, customer and employee compliance, customer and employee feedback about the ordinances, and the distance establishments require individuals who are smoking to stand away from their entrances. The survey instrument was developed by ISER, based on discussions with the ALAA team. The questionnaire is located in Appendix B.

**Data Collection**

Trained ISER interviewers called the identified businesses to complete the survey. ISER staff explained the project, verified the participants’ eligibility for the study, attained informed consent from the participants, and administered the survey. Responses were recorded on an Excel spreadsheet or written on paper and later transcribed to the spreadsheet. The survey was conducted between November 25th and December 6th, 2013. On average, each interview lasted 6 minutes and 17 seconds, with 29 interviews (58%) less than or equal to 5 minutes and 6 interviews (12%) greater than 10 minutes in length.

**Analysis**

Quantitative and qualitative interview data from the key informant interviews and survey were entered, edited, cleaned, and analyzed using Excel. Content analysis of the qualitative data was completed using conceptual/thematic descriptions of the data based on open coding.

**Key Informant Interview Findings**

Findings from the key informant interviews are described in the section on Policy Enforcement.

**Survey Findings**

Of the 50 surveyed establishments, 42 (84%) self-identified as restaurants, while 2 (4%) identified as bars and 6 (12%) identified as both restaurants and bars. These 50 establishments had an average of 21.4 employees, ranging from 2 to approximately 115 employees. 19 establishments (38%) had less than 10 employees, 10 establishments (20%) had 10-19 employees, 9 establishments (18%) had 20-29 employees, and 10 establishments had 30 or more employees (20%).

**Benefits**

Respondents were read a list of potential benefits from the passage of the CIA ordinances and asked to respond yes or no to whether or not each potential benefit had been experienced by their establishment as a result of the CIA. A total of 96% (48/50) of surveyed full-service restaurant and bar representatives identified at least one benefit from the passage of the smoke-free ordinances in Anchorage. At two of the establishments, the respondents reported that their businesses were newer
than the ordinance and hence they did not feel they could comment on any benefits from the passage of the ordinances. Responses are summarized in Figure 2 and Table 1 below:

![Figure 2. Restaurant/Bar Identified Benefits of the Passage of the Smoke Free/Clean Indoor Air Ordinances n=50](image)

<table>
<thead>
<tr>
<th>Potential Benefit</th>
<th>Respondent Answers</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td># (%) Yes</td>
</tr>
<tr>
<td>Increased Employee Health</td>
<td>36 (72%)</td>
</tr>
<tr>
<td>Increased Customer Satisfaction</td>
<td>41 (82%)</td>
</tr>
<tr>
<td>Increased Employee Satisfaction</td>
<td>36 (72%)</td>
</tr>
<tr>
<td>More New Customers</td>
<td>32 (64%)</td>
</tr>
<tr>
<td>Lower Maintenance Costs</td>
<td>30 (60%)</td>
</tr>
<tr>
<td>Cleaner Environment</td>
<td>42 (84%)</td>
</tr>
<tr>
<td>Less Employee Sick Days/Employees Missing Less Work</td>
<td>22 (44%)</td>
</tr>
</tbody>
</table>

Most respondents identified a cleaner environment (84%), increased customer satisfaction (82%), employee satisfaction (72%), employee health (72%), more new customers (64%), and lower maintenance costs (60%) as benefits of the passage of the clean indoor air ordinances. Fewer respondents (44%) identified less employee sick days/employees missing less work as a benefit of the ordinances. Of the 50 respondents, 22 skipped at least one benefit category. Of those 22 respondents, five respondents reported that they had skipped a response category because their establishment had been smoke-free prior to the ordinance.

There were 24 respondents that shared comments on additional benefits. The most frequently occurring comment involved better smell, identified as a benefit by eight respondents. A verbatim summary of comments is included in Appendix C.

**Customer and Employee Feedback**

Survey respondents were asked how customer and employee feedback about the smoke-free ordinances had been, and were requested to choose from the options: very positive, somewhat positive, somewhat negative, or very negative. Responses are summarized in Figure 3 and Table 2:
Table 2. Customer and Employee Feedback: Number and Percent by Response Category

<table>
<thead>
<tr>
<th>Whose Feedback</th>
<th># (%) Very Positive</th>
<th># (%) Somewhat Positive</th>
<th># (%) Somewhat Negative</th>
<th># (%) Very Negative</th>
<th># (%) Skipped Question</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer</td>
<td>26 (52%)</td>
<td>12 (24%)</td>
<td>0 (0%)</td>
<td>1 (2%)</td>
<td>11 (22%)</td>
</tr>
<tr>
<td>Employee</td>
<td>22 (44%)</td>
<td>16 (32%)</td>
<td>2 (4%)</td>
<td>1 (2%)</td>
<td>9 (18%)</td>
</tr>
</tbody>
</table>

The majority of survey respondents (78%) indicated that customer feedback was either very positive or somewhat positive, while 2% reported that customer feedback was very negative. The majority of survey respondents (76%) indicated that employee feedback was either very positive or somewhat positive, while 6% reported that employee feedback was either somewhat negative or very negative.

While most respondents did not offer additional comments on customer or employee feedback, nine respondents shared further thoughts. Of these nine, six respondents reported that they had not had any customer or employee feedback and chose to skip answering the question. There were two respondents who commented that customer and employee feedback was negative at first, but that they hadn’t heard anything lately and one respondent commented that the ordinance was not good for smokers as they had to go outside in the cold.

Customer and Employee Compliance
Respondents were asked how they would describe customer and employee compliance with the smoke-free ordinances, choosing from the possible responses: excellent, good, fair, or poor. Survey respondents’ perceptions of customer and employee compliance with the Clean Indoor Air ordinances are summarized below in Figure 4 and Table 3.
Table 3. Customer and Employee Compliance: Number and Percent by Response Category

<table>
<thead>
<tr>
<th>Whose Compliance</th>
<th># (%) Excellent</th>
<th># (%) Good</th>
<th># (%) Fair</th>
<th># (%) Poor</th>
<th># (%) Skipped Question</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer</td>
<td>34 (68%)</td>
<td>12 (24%)</td>
<td>1 (2%)</td>
<td>0 (0%)</td>
<td>3 (6%)</td>
</tr>
<tr>
<td>Employee</td>
<td>35 (70%)</td>
<td>8 (16%)</td>
<td>4 (8%)</td>
<td>0 (0%)</td>
<td>3 (6%)</td>
</tr>
</tbody>
</table>

Of the survey respondents, 92% reported that customer compliance was either excellent or good, while 2% reported that customer compliance was fair. 86% of survey respondents indicated that employee compliance was either excellent or good while 8% reported that employee compliance was fair. No survey respondents indicated that either customer or employee compliance was poor.

While the majority of respondents did not offer additional feedback on customer and employee compliance, three respondents shared further comments. One reported that compliance was an issue at first but that the rules are now known; another said they’d had compliance issues with certain populations; and one chose to skip the prompt and reported only that they’d had no complaints.

Distance Away from the Entrance

Of the 50 respondents, 35 shared that they required smoking individuals to stay between 0-100 feet away from their entrances (see Table 6). There were 15 business representatives who did not report a specific distance in feet that their establishment required smoking individuals to stay away from their entrances (9 establishments with a 5 ft. minimum distance and 6 establishments with a 20 ft. minimum distance). Among the 15, four said that they did not have a specific distance for smoking individuals to remain away from the entrances to their establishment, seven respondents stated that they’ve never had a problem with someone smoking next to the entrance, one shared that they do not enforce a specific distance, two reported that they asked smoking individuals to be outside the building, and one stated that smokers should be on the other side of the door. The distances that respondents reported requiring smoking individuals to remain away from the entrances to their establishments are summarized in Tables 4:
Table 4. Distance Away from the Door: Average Required and Better Distances

<table>
<thead>
<tr>
<th>Distance Away from the Door</th>
<th>Among Businesses with a 5 ft. minimum required distance from the door</th>
<th>Among Businesses with a 20 ft. minimum required distance from the door</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average required distance</td>
<td>29 ft. (26)</td>
<td>34 ft. (9)</td>
</tr>
<tr>
<td>(# reporting any required distance)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Average better distance</td>
<td>31 ft. (21)</td>
<td>28 ft. (10)</td>
</tr>
<tr>
<td>(# reporting any better distance in ft.)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Of the 35 survey respondents (70%) who provided a distance they required smoking individuals to stay from their entrances, responses ranged from 0-100 feet, averaging 30.5 feet. However, 15 (30%) representatives did not report a specific distance in feet.

When asked about the appropriateness of the mandated minimum distances (as specified in the ordinance) that smokers must remain away from the entrance to their establishments, 58% (29/50) reported that the mandated distance for their establishment was appropriate (5 ft. for bars or restaurants that serve alcohol, 20 feet for restaurants that do not serve alcohol); 38% (19/50) reported that the mandated distance for their establishment was inappropriate, as summarized in Table 5:

Table 5. Distance Away from Door by Respondent Type

<table>
<thead>
<tr>
<th>Distance Away from the Door</th>
<th>Among Businesses with a 5 ft. minimum required distance from the door</th>
<th>Among Businesses with a 20 ft. minimum required distance from the door</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td># reporting mandated distance inappropriate</td>
<td>16</td>
<td>3</td>
<td>19</td>
</tr>
<tr>
<td># reporting mandated distance appropriate</td>
<td>18</td>
<td>11</td>
<td>29</td>
</tr>
<tr>
<td># Skipped question on mandated distance</td>
<td>1</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td># (%) Total</td>
<td>35 (70%)</td>
<td>15 (30%)</td>
<td>50 (100%)</td>
</tr>
</tbody>
</table>

Establishments chose a range of distances when asked what a more appropriate mandated distance for smokers to remain away from entrances would be for their type of establishment, as summarized in Table 6. We found the 62% of respondents (31/50) felt that a different mandated distance would be more appropriate, with combined responses averaging 30 ft. from establishment entrances.
Table 6. More Appropriate Distance from the Door, As Reported by Respondents

<table>
<thead>
<tr>
<th>More Appropriate Distance from the Door</th>
<th>Number of Businesses with 5 ft. mandated minimum</th>
<th>Number of Businesses with 20 ft. mandated minimum</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-9 ft.</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>10-19 ft.</td>
<td>6</td>
<td>5</td>
<td>11</td>
</tr>
<tr>
<td>20-29 ft.</td>
<td>8</td>
<td>0</td>
<td>8</td>
</tr>
<tr>
<td>30-39 ft.</td>
<td>1</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>40-49 ft.</td>
<td>0</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>50-59 ft.</td>
<td>5</td>
<td>3</td>
<td>8</td>
</tr>
<tr>
<td>60 ft. or greater</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Did not report any specific distance</td>
<td>14</td>
<td>5</td>
<td>19</td>
</tr>
<tr>
<td>Total</td>
<td>35</td>
<td>15</td>
<td>50</td>
</tr>
</tbody>
</table>

When prompted to elaborate on their responses as to how far away a smoking individual should stay from the entrances to their establishments, 34 individuals shared additional comments. Common themes are summarized below:

- Ten reported that a close distance allows smoke to come back inside the door
- Four felt like there was not enough room to ask a smoking individual to move farther away from the door
- Four were concerned about the smell of smoke
- Four didn’t want to inconvenience nonsmokers, including patrons standing at the door of their establishment
- Four were worried about secondhand smoke
- Three felt like different establishments were unique and could tolerate different minimum distances
- Three didn’t have a preference for a mandated distance
- Two expressed concerns about children inhaling smoke

A verbatim summary of comments related to the distance smoking individuals remain away from the entrances to surveyed establishments is included in Appendix D.

Additional Comments

There were sixteen respondents who shared additional comments during the survey, which are included Appendix E.

Follow-Up

A total of 33 respondents reported that they would be willing to participate in a follow-up conversation, and provided their name and contact information. There were four of these individuals who said specifically when they would be available for a follow-up conversation.

Limitations

The survey results are from a random sample that is not necessarily representative of Anchorage full service restaurants and bars, but rather a summary of the responses of the 50 establishment representatives that completed the questionnaire. Some of the businesses selected for the study were not in operation before the enactment of the clean indoor air ordinances, and therefore
respondents’ opinions may have been based on how they thought the environment changed, rather than from their experiences at the selected establishments. While some of the selected businesses were operational during 2001 and 2007, survey respondents were not asked how long they had been with their establishments, and consequently may not have been working during the enactment of the clean indoor air ordinances. In addition, selected establishments that did not have a representative who spoke English well enough to complete the survey are not included. This effort therefore paints a descriptive picture regarding the perspectives of the establishment representatives we were able to reach. However, even with these limitations in mind, the consistency of the findings indicates agreement on the positive effects of the ordinance and the lack of any systemic issues arising from implementing smoke-free indoor policies.
References


Appendix A.
Key Informant Semi Structured Interview Guide

INTRODUCTION

[Please read the following text to the prospective participant]

Hello, I'm [PLEASE PROVIDE YOUR FULL NAME] from the University of Alaska Anchorage, may I please speak with [KEY INFORMANT NAME]?

My name is ____________, from the Institute of Social and Economic Research at the University of Alaska Anchorage. We are conducting a small number of interviews with municipal employees who are knowledgeable about the smoke free /clean indoor air ordinances in Anchorage, Alaska. The interviews are sponsored by the American Lung Association in Alaska, and are part of a project to learn about the effects of smoke free public policies.

0  Key informant or gate keeper not available ➔ (Skip to S1)
1  Key Informant available ➔ (Skip to A1)

4  Gatekeeper soft refusal ➔ Thank and suggest another time to call back
5  Gatekeeper hard refusal ➔ Thank and Terminate
6  Key informant soft refusal ➔ Thank and suggest another time to call back
7  Key Informant refusal ➔ Thank and Terminate
8  No longer works/lives here ➔ Thank and Terminate
9  Never heard of respondent ➔ Thank and Terminate (try Directory Assistance)

S1. _________________ is a very important part of a study on smoke free policies that we are conducting for the American Lung Association in Alaska. Do you happen to know when he/she might be available?
   ○  Date and time provided

   Time:
   Date:

   Do you have a better telephone number for me to be able to reach ____________?
   Phone number:
   Thank you. I will try to call him/her back on [Read the above time and date]

   ○  Don’t know ➔ Thank and Terminate
   ○  Refused ➔ Thank and Terminate
INFORMED CONSENT

Your name and contact information was provided to us by your colleagues at the Municipality of Anchorage Environmental Health Programs. They have identified you as a person who is very knowledgeable and has information on perception and effects of smoke free policies.

This study is sponsored by American Lung Association in Alaska and its results will be used to learn about the perception of smoke free policies; their influence on businesses, and compliance issues.

The interview takes about 20 to 30 minutes to complete. Your participation is voluntary, and all your answers will be kept confidential. In our report your answers will be combined with those of other who are knowledgeable of smoke free policies so that no person's answers can be identified. If there is any question you do not wish to answer, simply tell me and we can skip that question. You may stop the interview at any time. If you have any questions about your rights, I can give you the name and telephone number of the person to contact [Dr. Diane Toebe, 786-1099]. If you have questions about this study, I can give you the name and number of the person in charge of it [Rosyland Frazier, 786-5432]. Do you have any questions?

☐ Yes [IF YES: ANSWER THEIR QUESTIONS, RECORD THEIR QUESTION AND YOUR RESPONSE AND CONTINUE TO THE INTERVIEW. IF YOU ARE UNABLE TO ANSWER THE QUESTIONS, PLEASE GET A SUPERVISOR FOR ASSISTANCE.]

☐ No [IF KEY INFORMANT DOESN'T HAVE TIME FOR THIS RIGHT NOW, OR WOULD LIKE YOU TO CALL BACK LATER:]

I could conduct the interview at another time convenient for you. When would be a good time to call back?

[RECORD TIME AND DATE. GET A SPECIFIC TIME AND DAY; SUGGEST A TIME AND DAY IF RESPONDENT "DOESN'T KNOW"]

Time:
Date:

Is this the best number to reach you, or is there a better telephone number for me to reach you then?

Telephone number:

Thank you. I will try to call back at [Read the above time and date].

[Begin Interview]

1. What is the name of this department/division/program?
2. What is your job title?

3. How long have you been employed enforcing the Anchorage Clean Indoor Air/Smoke Free Anchorage ordinances?

4. What else do you beyond the Clean Indoor Air enforcement? For example, what would your typical day at work look like?

We are interested in learning more about the implementation, compliance, and enforcement of the Anchorage Clean Indoor Air Ordinances.

5. Please describe your experiences enforcing the Anchorage Clean Indoor Air laws/Smoke Free Anchorage Ordinances [probes:
Both 2000 and 2007 ordinances
-How is a business’ violation of the smoke free ordinances reported and cited?

6. How effective are the fines are at reducing violations to the ordinances? Our choices are: Very effective, somewhat effective, or ineffective.

   Very effective
   Somewhat Effective
   Ineffective

   Please Explain:

   6a. Do you think compliance would be different if the fines were higher?
       Yes
       No
   6a1. Could you tell me more?

   6b. Do you feel compliance would be different if the fines were lower?
       Yes
       No
   6b1. Could you tell me more?

7. What challenges are there in enforcing the smoke free ordinances?

   7a. How have these challenges been addressed?[Probe: overcome]

8. What are best practices for dealing with violations to the Anchorage Clean Indoor Air ordinances?
9. What suggestions do you have for improving the Anchorage Clean Indoor Air enforcement process?

10. Is there anything else you would like to share about Anchorage’s smoke free ordinances?

These are all the questions I have. Thank you very much for your cooperation.

[END OF INTERVIEW]

[FOR SUPERVISORS ONLY]

11. Are violations of the smoke free ordinance tracked?

[If not,] why?

[If so ask the following questions:]

11a. Are they tracked by date?
   
   Yes
   
   No

11b. Are there reports based on this data that we can access? If yes, how?
   
   Yes
   
   No

11c. How can we obtain access to the tracking data?

[DEPENDING ON THE RESPONSE TO THE TO THE QUESTION ON ACCESSING THE DATA SET, IF ISER CANNOT OBTAIN ACCESS PLEASE CONTINUE WITH THE FOLLOWING QUESTIONS]

Regarding the smoke free Anchorage ordinances:

12. How many complaints have been reported?
13. How many investigations have been conducted?

14. How many fines/citations for violations have been issued?

15. What percent of the total enforcement workload is the Anchorage Clean Indoor Air law?

   15a. Complaints

   15b. Investigations

   15c. Fine/citations

16. How many organizations have complaints been filed against?

17. How many organizations have been investigated for violations of the ordinances?

18. How many organizations have been fined for violating the ordinances?

19. Is there anything else you would like to share about Anchorage’s smoke free ordinances?

   These are all the questions I have. Thank you very much for your cooperation.
Appendix B.  
Survey of Restaurants and Bars Questionnaire  

Anchorage Survey of Full Service Restaurants and Bars  
November 2013  

Hello, I’m [PLEASE PROVIDE YOUR FULL NAME] from the University of Alaska Anchorage  

May I please speak with the owner or manager of [NAME OF RESTAURANT/BAR]?  

or  

Hello. Is this [NAME OF OWNER OR MANAGER OF ESTABLISHMENT]?  

My name is [PLEASE PROVIDE YOUR FULL NAME], from the Institute of Social and Economic Research at the University of Alaska Anchorage. We are conducting a small number of interviews with owners and managers of Anchorage full-service restaurants and bars who are knowledgeable about the smoke free/clean indoor air ordinances in Anchorage Alaska. The interviews are sponsored by the American Lung Association in Alaska, and are part of a project to learn about the effects of smoke free public policies.  

I’d like to verify that you are the owner or manager of [NAME OF RESTAURANT/BAR]?  

_ Yes  [If yes → , record information below, then thank and terminate  
[ENTER INFORMATION PROVIDED – TELEPHONE PHONE NUMBER.]  

Phone Number(s )__________________  ____________________________  

_ No  [If no → I’m sorry to have bothered you, could you tell me how I might be able to contact the owner or manager of [name of restaurant/bar]?

_Don’t know → Thank and terminate  

0  Key informant or Gatekeeper not available ➔(Skip to S1)  
1  Key Informant available ➔(Skip to A1)  

4  Gatekeeper soft refusal ➔ Thank and suggest another time to call back  
5  Gatekeeper hard refusal ➔ Thank and Terminate  
6  Key informant soft refusal ➔ Thank and suggest another time to call back  
7  Key Informant refusal ➔ Thank and Terminate  
8  No longer works/lives here ➔ Thank and Terminate  
9  Never heard of respondent ➔ Thank and Terminate (try Directory Assistance)
S1. ______________________ is a very important part of a study on smoke free policies that we are conducting for the American Lung Association in Alaska. Do you happen to know when he/she might be available?

☐ Date and time provided

Time:
Date:

Do you have a better telephone number for me to be able to reach __________?  
Phone number:
Thank you. I will try to call him/her back on [Read the above time and date]  

☐ Don’t know ➔ Thank and Terminate
☐ Refused ➔ Thank and Terminate

S2a. Do you have the telephone number where I can reach?

_________________________________________? [ENTER PHONE NUMBER.]
INFORMED CONSENT

Read the consent text. Emphasize that participation is voluntary; they may decline to answer any question or withdraw at any time without penalty. Answer all questions before proceeding.

Your contact information was provided to us with the assistance of the American Lung Association in Alaska. They have identified your establishment as knowledgeable about perceptions and effects of smoke free policies.

This study is sponsored by American Lung Association in Alaska and its results will be used to learn about the perceptions of smoke free polices; their influence on businesses, and compliance issues.

The interview takes about 3 to 5 minutes to complete. Your participation is voluntary, and all your answers will be kept confidential. In our report your answers will be combined with those of other who are knowledgeable of smoke free policies so that no person's answers can be identified. If there is any question you don’t want to answer, simply tell me and we can skip that question. You may stop the interview at any time. If you have any questions about your rights, I can give you the name and telephone number of the person to contact [Dr. Diane Toebe, 786-1099]. If you have questions about this study, I can give you the name and number of the person who can answer questions about this study [Rosyland Frazier, 786-5432]. Do you have any questions?

[IF YES: ANSWER THEIR QUESTIONS RECORD THEIR QUESTION AND YOUR RESPONSE AND CONTINUE TO THE INTERVIEW. IF YOU ARE UNABLE TO ANSWER THE QUESTIONS, PLEASE GET A SUPERVISOR FOR ASSISTANCE.]

[IF KEY INFORMANT DOESN'T HAVE TIME FOR INTERVIEW RIGHT NOW, OR WOULD LIKE YOU TO CALL BACK LATER:]

I could conduct the interview at another time convenient for you. When would be a good time to call back?

[RECORD TIME AND DATE. GET A SPECIFIC TIME AND DAY; SUGGEST A TIME AND DAY IF RESPONDENT "DOESN'T KNOW"]

Time:
Date:

Is this the best number to reach you, or is there a better telephone number for me to reach you then?
Telephone number:

Thank you. I will try to call back at [READ THE ABOVE TIME AND DATE].
[BEGIN INTERVIEW]

1. Is this a full service restaurant or bar in Anchorage? [full service restaurant, bar, other – specify]

   Full service restaurant
   Bar
   Other (Specify) ____________________________________________

[IF OTHER, TERMINATE THE CALL]

   Thank and Terminate [delete contact information]

   In this interview, we will only be interviewing full service restaurants and bars in Anchorage. So it looks like we won’t need any further information from you at this time, but thank you for your cooperation.

2. Including yourself, how many employees work in your establishment? _____________

[If “0” employees terminate the call otherwise continue]

   Thank and Terminate [delete contact information]

   In this interview, we will only be interviewing establishments with employees. So, it looks like we won’t need any further information from you at this time, but thank you for your cooperation.

3. I’m going to read a list, and if you could just tell me yes or no, which of these are benefits from the passage of the Anchorage Clean Indoor Air /Smoke Free Anchorage Ordinances?

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employee health</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Increased customer satisfaction</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Increased employee satisfaction</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>More new customers</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Lower maintenance costs</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Cleaner environment</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Less employee sick days/employees missing less work</td>
<td>Yes</td>
<td>No</td>
</tr>
</tbody>
</table>

3a. Any other benefits? ____________________________________________

4. How has customer feedback about the Anchorage Clean Indoor Air ordinances been? Our choices are very positive, somewhat positive, somewhat negative, or very negative.
   Very positive
   Somewhat positive
   Somewhat negative
   Very negative
5. How has employee feedback about the Anchorage Clean Indoor Air ordinances been? Our choices are very positive, somewhat positive, somewhat negative, or very negative.
   * Very positive
   * Somewhat positive
   * Somewhat negative
   * Very negative

6. How would you describe customer compliance with the Clean Indoor Air ordinance? Our choices are excellent, good, fair, or poor.
   * Excellent
   * Good
   * Fair
   * Poor

7. How would you describe employee compliance with the Clean Indoor Air ordinance? Our choices are excellent, good, fair, or poor.
   * Excellent
   * Good
   * Fair
   * Poor

8. What distance do you require smoking individuals to stay away from your entrances?
   * 5 ft.
   * 10 ft.
   * 20 ft.
   * 50 ft.
   * Other ____________

8a. Do you feel that the mandated distance for your establishment of [INSERT DISTANCE] is appropriate?
   * Yes
   * No

8b. What mandated distance do you feel would be most appropriate for [insert type of establishment]?
   * 8b1. Please tell us more...
9. Would you be willing to participate in follow-up conversations about the Clean Indoor Air Ordinances?

No [IF NO GO TO END OF SURVEY]
Yes [IF YES GO TO 10]

10a. Let me confirm that your name is:

10b. What is your job title? (READ CATEGORY IF NECESSARY. ANSWER CAN BE MULTIPLE)

Owner/proprietor/General Manager
Bar manager/Assistant manager/Restaurant manager
Other (specify)

10c. What is the best telephone number to reach you at?

10d. What is your email address?

These are all the questions I have. Thank you very much for your cooperation.
Appendix C.
Comments on the Benefits of the Smoke free Ordinances

• “It's always good that you can breathe, that's the main thing, we wanted a clean, clear environment for people to come in and enjoy - because I have smokers in our family, back home my Mom passed away from that type of thing, but the main thing is that I believe there should be no-smoking period because there's other people that don't smoke. I used to work in bars too when I was younger... has it effected the business, no, because it's just a family business because we don't get a huge crowd here. less pain.

• Helps people be aware of how bad something is for you - especially in low temps when they are forced outside.

• Smells better

• We can breathe better, as far as cleanliness, the hygiene I would have to say, not the smoke on their clothing

• People frequenting the restaurant more often and staying longer. We have a lot of loyal customers and it got to the point where they weren't coming around much, but we've seen them coming back and seen them staying longer, which of course translates into spending more money

• Smells better

• We've always had a smoke free environment, so most of these questions don't really apply. We've seen benefits elsewhere, and we probably would've seen benefits here if we'd had a smoking environment but we've always been smoke-free

• Good that everybody was affected so that business didn't suffer. Better smell, less smoke residue

• Less employee breaks, everyone smells better. I mean, I'd say that y'know, not that we ever had a restaurant that allowed smoking but I just know that people would avoid places that they knew had smokers and we're in a day and age where everyone feels that way even if you smoke. I think it's a cause that everyone understands now at this point

• lower maintenance, lower clean-up, I don't go home smelling like smoke anymore

• Cleaner air

• No second-hand smoke smell

• Just no smoking while you're eating is always nice

• I would say that before the law us being non-smoking was a draw in attaining employees who were concerned about health, so we have baristas, our servers, and I know that some servers have come to us because they like our environment, they like our customers, so being smoke-free is a plus as an employer. Also, we allow our employees to take quick smoke breaks, they can go outside, we have designated areas. We've had employees quit smoking since they started working with us, although most of our employees do not smoke.

• Fire hazard

• Cleaner, aesthetically it's cleaner

• I would say cleanliness and employee satisfaction are probably the biggest two
• Just think that it goes for a better morale for the crew as well as for the people walking through the doors
• Fewer complaints about individuals having to be near a smoking section given that there isn't a smoking section anymore, and that translates to a logistical advantage in that you don't have a section of your establishment cordoned off for a specific purpose.
• I would have to say that I have a number of people that smoke and the ones that have quit definitely have better health. I think you touched on quite a few of them there. More revenue, definitely more revenue, I don't stink when I go home
• the staff seems to be... happier because we did have a lot of non-smoking staff and when we did have smoking they didn't appreciate it, they didn't like it, now we are non-smoking, they seem much happier
• It supports our mission which is supporting healthy lifestyles, we've always been smoke free, it's always been a big plus. We're not a bar, it's just not part of the culture here
• more pleasurable to work
• the smell
• We've always been smoke free, but I have 20 years. I would definitely say it has an increase in patrons coming out, because you'd always hear patrons gripe, I think one of the last places to go smoke-free was a place in south Anchorage, and now that they've stopped I think they've definitely seen an increase in customers
• Clean air, atmosphere"
Appendix D.
Comments on Distance from the Entrances of Restaurants and Bars for Smoking

- “Doesn’t matter - same people will just go outside the door. In winter when it's cold most just step outside the door.
- It’s kind of tough when you don’t have a lot of room to keep moving them out further, we have benches set up 5 feet away from the door
- 1. Just being outside to smoke is a victory. 2. Anything past the door - 10 ft. is reasonable. 3. 20 ft. could put you in the road. May not be safe, could be in another establishment’s space. 4. Should be far enough away from door so it’s not blowing back inside. 5. Next problem is going to be the electronic cigarettes. 6. How does electronic relate to regular cigarettes in this ordinance?
- We have a covered entryway about 10x10, if people stand under that entry way then smoke will funnel back into the restaurant
- 10 ft. okay for her because of her parking arrangement, 20 ft. would be good for most businesses
- Winter is cold so people just go right outside the door - smoke comes back in when door is opened
- People go out 5-10 feet and if there’s a breeze or wind then the smoke comes back in
- I mean if you’re outside, maybe 5 feet from a door. I think 20 feet is far for anything, you might be in the road smoking - it’s unrealistic. I think having everyone go from inside to outside to good, but anything more than that is too much.
- I would prefer there not be anywhere, but if I’m being realistic, I’d say 25-30 feet. Because the closer you get to the door the more customers there are, and we have a very powerful hood system that sucks air into the building, so I don’t think they should be close to the door at all
- I think 20 feet is the best, it just keeps everyone happy. You don’t have others around your doorway, it allows for the smoke not to drift into the building as well
- It’s silly that it’s 5 for a bar and 20 for another business, I would choose 20 feet to make it equal
- just cause that smell travels so easily, 5 feet is awfully close to the door
- …it depends on where you’re at, and if you get someone smoking at the end of our doorway where the cars are, you still can smell it, I would say at least 10 feet, I would do 25 still
- 10 from the front entrance. Because 5 they can be standing right in front of the door when a bunch of people are walking in. Don’t highly enforce it
- little further
- Require smoking individuals to go outside which is about 40 feet from entrance to restaurant/bar
- At least, this way it’s away from everything
- I’m just going to say 50 feet. It provides better separation from secondhand smoke
- …Doesn’t allow any kind of draft into the restaurant, I don’t have to worry about small children or anything like that [exposed to smoke]
Because entrances still grab smoke from within 5 feet
Just so they don't inconvenience others who don't smoke
Doesn't bother me that much, so wouldn't choose another
Because that's what we're doing now
Should be further, smells bad, family history of cancer, wife smokes, at least 100-150 ft. because of second-hand smoke
10 feet, because we're on a sidewalk and I'm pretty sure the sidewalk is only about 10 feet wide
Well, 5 feet is not very far from the door, we do have one of those cigarette butt receptacle pretty near the door... but our customers pretty much know that they put their cigarettes out before they come in
I think if you don't want the stink of cigarette smoke you have to be that far away
Because of the wind and everything carries the smoke right back towards the entrance whenever the door's open
Knows that mandate is 5 ft.
So no one else can take the breathe for smoke, smoke travels in and out, everywhere it goes
We've never had a problem, here the people don't smoke, so I don't know what a good distance would be, we've never had a problem
20 feet is quite far away and 10 feet is just enough distance not bothering other people the entrance door I think
Don't want my kids to breathe the effects of smokers. Feel that the further away the less chance smoke can come into the restaurant
Of course for me, I'm not a smoker, so as far away as possible, but for a smoker... they can only smoke on the paved walking. I don't know, I don't have any preferences, as long as it's outside the building
I would say at least that [5 feet] of not even further. I would say at least 10 feet would be nice so that people who come to your establishment so they don't have to walk through a haze of smoke. But I think that depends on the establishment, I think at bars, you see people congregating closer to the doors, whereas at restaurants they seem to be standing farther away. We prefer people not to smoke obviously, and there are people who dine with us, but for the most part they're respectful.”
Appendix E.
Additional Comments

• “When the smoking ordinance was enacted, I had experienced a loss in sales of 130,000 and a loss in jobs of 3.5. Customer and Employee comments were very negative at first but haven't heard anything lately, no one is talking about it.

• Been in effect so long that it's expected at this point, I think people feel like they're entitled to a clean and smoke free environment at this point. It's assumed that we all deserve to have that kind of clean and healthy environment to work in. I don't think anyone talks about it anymore because it's the standard. We still struggle a little bit with people smoking outside the door. We've had employees who choose to smoke move to an electronic cigarettes so they're not impacting people's enjoyment of food or wine, and it's not something we asked them to do, it's something they chose to do.

• Would like to see cannabis be legalized for recreational purpose. There is a difference between tobacco and cannabis and would like to see cannabis allowed to be smoked indoor if the business approved of it. Had a petition available to sign in her café. Very strong support. She is willing to discuss more with anyone who is interested.

• What about e-cigarettes? I see people puffing on them in offices. I think it promotes... I think it's good for people who have been heavy users to wean off, but I think it promotes it in general because they think it's better. I mean I'd be susceptible to especially if I was younger.

• I've had a smoke free restaurant for 15 years, and I think everything should be smoke free. Some of my employees still smoke, but too bad for them.

• They explain that it's nice. I understand their point too, it's very inconvenient because they have to smoke outside. We have people that don't smoke, and some people do smoke. People will lay their cigarettes out on the table and then roll them. It should be pretty far, I walked outside and an employee left a cigarette outside on a rock outside and it got in my jacket and I got on fire and I didn't even know it until I got halfway to the car. People are pretty good, the people on the other side don't smoke, the people in the back, they come in the back. My Mom died from it, my sons smoked, my mother smoked, and smoking's not for me, I'm around it, I'm seeing it. And you can't tell anyone would you please move away from my door, they've lost a lot of rights to because we used to do all that stuff.

• Heard that bar owners thought that would adversely affect sales, but opposite. Overall ordinances are good.

• I'm a smoker and I'm still glad that they passed it.

• Most of the restaurant workers are smokers.

• Nobody ever smokes here, never seen anyone smoke, no one has had any complaints about smoking

• I'm a smoker and I happen to think that it's better

• Occasionally in the summer because we open up in the summer, they'll be people who
can ask if they can smoke on the deck. That we've had this passed for a while, it's not that I take it for granted, but when I go outside of Anchorage I see what a big deal it was to have everyone smoking

• the only issues we've ever run into is the shadier side of town, the drunks, but your ordinary person, they have no problems whatsoever
• We’re a restaurant, here in Alaska there's no smoking in restaurants, so it's not a problem. We opened in 2009. No one smokes in restaurants in Alaska.
• for the smoker it's not so good for them because they have to go outside where it's cold
• you just don't see it anymore, even I was a smoker myself for almost 15 years of my life and I quit and I prefer places that are smoke free even when I smoked. It's just one of those things where I think it's a life decision and I think that people who do smoke aren't affected as much as people think, but people who do smoke will smoke anyway. I think it definitely helps business over the years.”
Appendix F.
Additional Comments

Table 7. Number of Smoking-Related Complaints Received by DHHS Environmental Health program, 2007 to 2013

<table>
<thead>
<tr>
<th>Year</th>
<th>Inside Public Bar or Restaurant</th>
<th>Inside Private Bar</th>
<th>Outdoor Smoke into Bar or Restaurant</th>
<th>Total Smoking-Related Complaints</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>5</td>
<td>7</td>
<td>7</td>
<td>64</td>
</tr>
<tr>
<td>2008</td>
<td>7</td>
<td>2</td>
<td>3</td>
<td>47</td>
</tr>
<tr>
<td>2009</td>
<td>6</td>
<td>3</td>
<td>2</td>
<td>36</td>
</tr>
<tr>
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</tr>
<tr>
<td>2013</td>
<td>1</td>
<td>2</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>24</td>
<td>16</td>
<td>19</td>
<td>183</td>
</tr>
</tbody>
</table>

Table 7, figures ES 1 and 1 were generated from data provided by key informants from the MOA DHHS complaints data base. While the number of complaints is comprehensive, we are unable to apportion a small number of them to specific subcategories. Therefore, the number of complaints in the subcategories of inside public bar or restaurant, inside private bar, and outdoor smoke into bar or restaurant are best thought of as estimates.